

Criteria for choosing streaming platforms

		G-Core Labs	Provider 2	Provider 3
1	Live Streaming			
1.1	Low Latency Streaming, up to 4 seconds delay (Chunked CMAF)	+		
1.2	Ultra Low Latency Streaming, 0.5 second delay (WebRTC)	+		
1.3	Accepting SRT and RTMP/RTMPS streams	+		
1.4	Reserving streams, live broadcast rewinding (DVR), recording your video content and rebroadcasting it to social media	+		
2	Video storage			
2.1	Unlimited VOD storage	+		
2.2	Direct upload from your computer or bulk upload from other storage services	+		
2.3	VOD to Live	+		
2.4	Wide choice of file formats: AVI, M4V, MOV, MP4, MPEG, MKV, and many more	+		
3	Security			
3.1	AES 128/256 encryption	+		
3.2	Signed URLs, Secure Tokens	+		
3.3	Geographic restrictions	+		
3.4	Compliance with corporate security policy	+		
4	Monetization			
4.1	Ad blocks demonstration			
4.1.1	Pre-roll	+		
4.1.2	Mid-roll	+		
4.1.3	Post-roll	+		
4.1.4	Pause-roll	+		
4.2	Server-Side Ad Insertion and Anti Adblock			
4.2.1	Server-Side Ad Insertion	+		
4.2.2	Anti AdBlock	+		
5	Streaming costs optimization			
5.1	All streaming services covered by one provider: streaming platform, CDN, cloud, storage	+		
5.2	Trial period	+		

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5.3	Pay-as-you-go system and the opportunity to switch to cheaper billing plans if your project is growing	+		
6	Compatibility with all devices even in case of poor Internet connection			
6.1	Live coding for one-time events 24/7	+		
6.2	VOD coding—fast coding without any limits	+		
6.3	Up to 8K HDR 10-bit quality support for incoming streams	+		
6.4	Adaptive bitrate for outgoing streams: LQ, SD, HD, Full HD, Ultra HD, 4K, 8K	+		
6.5	Modern codecs (H.264 AVC, H.265 HEVC, VP8, VP9, AV1)	+		
6.6	360° video support	+		
7	Usability			
7.1	Player branding and customization	+		
7.2	Scaling up to 1,000,000+ viewers	+		
7.3	Vertical and horizontal videos	+		
7.4	Professional videos and UGC videos in your iOS and Android app	+		
7.5	Zero-code integration	+		
7.6	API + SDK for integration on the programming level	+		
7.7	Convenient all-in-one control panel allowing you to manage all your services	+		
8	Statistics tools			
8.1	Real-time statistics	+		
8.2	Live views statistics	+		
8.3	VOD views statistics	+		
8.4	Broadcast report statistics	+		
9	Technical support			
9.1	Knowledge base and API description	+		
9.2	Step-by-step instructions with examples	+		
9.3	24/7 technical support at most billing plans	+		
9.4	Chat, Telegram, phone, and email for quick connection with the support	+		
10	Price	From €0/min		
11	Free trial	+		